

# Williams | Partners Architects Jeff Williams AIA

Established in 1992, Williams | Partners Architects, located in Ketchum Idaho, specializes in custom residential design.



## HOW DID YOU GET YOUR START HERE IN THE VALLEY?

After apprenticing and earning my license while working for a number of offices in the Seattle area, I moved over to Idaho in the winter of 1986. I spent time in two prominent local offices then was given the opportunity to design a home for my parents in Sun Valley and a home for my mother-in-law in Ketchum. The Ketchum project fell through but the two prospects were enough to convince me to start my own office.

## WHAT DO YOU THINK SETS WILLIAMS | PARTNERS APART FROM OTHER ARCHITECTS IN YOUR AREA?

Thoughtful, strong design work, that does not sacrifice function, scale and lifestyle.

## HOW HAS YOUR BUSINESS AND DESIGN PROCESS CHANGED OVER THE YEARS?

I spent the first seven years as a sole proprietor and did drawings on paper the old fashioned way. Now with everything but the first sketches on the computer, it is indeed a different world. We use 3D computer modeling extensively in schematic design. Our designs are more studied and understood by us and the clients than ever before.

## WHAT ARE YOUR MOST PROMINENT LOCAL PROJECTS

As a residential architect most of our projects are not typically "prominent". Our work can be bold and self confident but mostly it gets pretty hidden after a few years of landscape growth. Plus, our approach leads to projects serving the needs of the client more than our own notoriety. Our recently completed condominium project, behind Ciro's restaurant, at 600 Second Street East is certainly one of our most visible projects. While we are proud of our projects that have been recognized by our peers and have been selected for design awards (four in 2008), we are most proud of our homes that contribute to our clients lives year after year.

## DO YOU WORK OUTSIDE THE AREA?

Yes, we have successfully completed projects in Custer Country, McCall, Coeur d'Alene, Boise, Meridian, Rancho Mirage and even in Mexico.

## WHAT IS YOUR FAVORITE PART OF THE PROCESS?

Design of course, the conceptual work, but also seeing the design come into being after months of design and drawing.